

SAMUDRA

“Initiative to uplift Coastal Community”

Naipunnnya School of Management is envisioned as an institution that molds and empower generations of people and provide holistic education that enables them to actively participate in every stage of life. To attain this goal and to inculcate compassionate empathy in the pupils to serve the people and communities nearby Naipunnnya School of Management envisages Best Practice SAMUDRA to empower fishermen community nearby.

The college aims to be a National Centre of excellence for value-based inclusive and holistic education and research, moulding our students into highly proficient and responsible citizens. The basic aim of starting this institution was to provide better education and opportunity to the people of coastal areas of Cherthala. This underlined our motto 'To reach the unreached'.

The college is situated in Cherthala around the coastal belt of Arthungal ,Azheekkal. Chellanam and Mararikkulam .Students from various fishermen communities have been enrolled in various courses offered.at our college. Education is completed only when it enables the educated to be empathetic. Our Visionary leaders have set our vision underlining this concept.

The team SAMUDRA envisioned the following activities for their beneficiaries.

Job Oriented Initiative (Sreshta.) Educational Help Line (Edu Hub) Health and Fitness Programme (Paripalan) Green Initiatives (Green Gen)



Objectives

1. To provide educational and skill-building opportunities for the community members.
2. To promote environmental awareness and conservation practices.
3. To foster entrepreneurship and economic development.
4. To impart knowledge on nutrition and cooking practices
5. To encourage cultural preservation and community cohesion.
6. To improve technological literacy
7. To give support and guidance to people to lead healthy family life
8. To promote awareness about financial planning, cost saving methods, resource rationing,
9. environment protection, organic farming, crisis management, disaster management, etc among members in the community



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